

# Marlboro Leadership Visibility

Here are the tools you need to boldly display America's #1 selling cigarette - Marlboro.

- Increase sales with a highly visible price callout.
- Build Customer awareness with impactful, leadership P.O.S.

#### P.O.S. KIT

Small Poster, Large Poster,  
Dangler, B-Header,  
Change Mat & B-Strip



Large Poster 66248



Small Poster 66246



B-Header 66249

Come to where the flavor is. Come to Marlboro Country.

B-Strip 70638



Dangler 72467



Change Mat 72466

**MATERIALS WILL BE PROVIDED BY YOUR PM TERRITORY SALES MANAGER.**

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